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August 31, 2011

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff
Section A2 - Eighth Revised Page 32.3

The purpose of this filing is to provide for the Complete Choice for Business Term Plan Promotion. This Special Promotion will begin September 1, 2011 and end August 31, 2012.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

Complete Choice for Business Term Plan Promotion

Overview of Promotion

A business promotional period will be established from September 1, 2011 through August 31, 2012. During this period eligible business customers will receive a \$35 per line effective rate for Complete Choice for Business package charges.

Promotion Specifics

Eligible customers are those business customers who are subscribed to Complete Choice for Business when it is part of a bundle⁽¹⁾. These eligible customers who subscribe to a 12- or 24-month Term Plan for Complete Choice for Business as part of a bundle will receive a \$35 per line effective rate for Complete Choice for Business package charges.

Promotion Restrictions

Offer may not be combined with Complete Choice for Business Term Plan discounts. This offer is only allowed on single location accounts. Billed to Number (BTN) arrangements are not allowed. This offer is limited to 500 lines per customer for the sum of all contracts and for all subsidiaries. When the customer's bundle subscription expires these benefits will no longer apply. All other terms and conditions associated with Complete Choice for Business, as appropriate, will apply.

- (1) The bundle combines Complete Choice for Business, provided by AT&T Alabama, AT&T Florida, AT&T Georgia, AT&T Kentucky, AT&T Louisiana, AT&T Mississippi, AT&T North Carolina, AT&T South Carolina, and AT&T Tennessee with services offered by affiliates of these Companies (Long Distance, non-regulated Internet services and /or Mobility) in a bundled offering.

ISSUED: August 31, 2011
BY: Marshall M. Criser III, President -FL
Miami, Florida

EFFECTIVE: September 1, 2011

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
(DELETED)				(D)
AT&T Florida Service Territory – From Central Office where services are available	Complete Choice for Business Term Plan	The Complete Choice for Business Term Plan Promotion is available to eligible business customers. During the promotional period eligible business customers will receive a \$35 per line effective rate for Complete Choice for Business package charges.	09/01/2011 to 08/31/2012	(N)
		Promotion Specifics Eligible customers are those business customers who are subscribed to Complete Choice for Business when it is part of a bundle. ¹ These eligible customers who subscribe to a 12- or 24-month Term Plan for Complete Choice for Business as part of a bundle will receive a \$35 per line effective rate for Complete Choice for Business package charges.		(N)
		Promotion Restrictions Offer may not be combined with Complete Choice for Business Term Plan discounts. This offer is only allowed on single location accounts. Billed to Number (BTN) arrangements are not allowed. This offer is limited to 500 lines per customer for the sum of all contracts and for all subsidiaries. When the customer's bundle subscription expires these benefits will no longer apply. All other terms and conditions associated with Complete Choice for Business, as appropriate, will apply.		(N)
		¹ The bundle combines Complete Choice for Business, provided by AT&T Alabama, AT&T Florida, AT&T Georgia, AT&T Kentucky, AT&T Louisiana, AT&T Mississippi, AT&T North Carolina, AT&T South Carolina, and AT&T Tennessee with services offered by affiliates of these Companies (Long Distance, non-regulated Internet services and /or Mobility) in a bundled offering.		(N)

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion Service Charges Waived Period Authority
(DELETED) Business AT&T Florida Service Territory – From Central Office where services are available

Business ADL Promotion offers existing business customers a one (1) time bill credit for adding incremental additional lines ordered either ala carte or within a Complete Choice for Business package. The bill credit will be limited to one (1) per account and the credit amount will be determined by the number of lines added. There is a four (4) line maximum eligibility per customer location. Customers can receive up to a two hundred dollar (\$200) bill credit per location for participation in this promotion. (DC)

Promotion Eligibility

- Available only to existing AT&T business customers subscribing to local exchange service.
- Promotion is available in all nine (9) states within the SE region.
- Upgrades are eligible (i.e. ringmaster to 1FB).

Promotion Elements

- Existing CCB Term, CCB Advantage or CCB Preferred Customers receive a fifty dollar (\$50) bill credit per additional line added (Max \$200) on up to four (4) additional lines.
- Existing customers without a Term Plan receive a twenty-five dollar (\$25) bill credit per additional line added (Max \$100) on up to four (4) additional lines added without a term plan.
- Customers will receive a one time bill credit per account (not per line). The amount of the reward is determined by the number of eligible additional lines ordered, and will appear as a one-time credit in the Rewards and Discounts section of the customer's bill in a subsequent billing period, usually within one (1) or two (2) billing cycles.
- Customers can only take advantage of this offer once through **12/31/2010**. (C)
- Bill credits will become effective within the first bill period following eligibility.
- Customers must retain all new lines for at least six (6) months in order to retain the credits. Customers that disconnect any of the new line(s) before six (6) months have elapsed will be billed a portion of the one-time credits provided, per the schedule below:

Line Disconnected	Percent of Credits Billed
Within 30 days	100%
Within 31 to 60 days	80%
Within 61 to 90 days	60%
Within 91 to 120 days	40%
Within 121 to 150 days	20%
Greater than 150 days	0%

- Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.

Promotion Restrictions

- Existing customers must be under an existing agreement or subscribe to a new agreement for either the CCB Term, CCB Advantage, or CCB Preferred plan in order to receive the fifty dollar (\$50) bill credit per new line added, up to a maximum of four (4).
- Existing customers who are not on an existing qualifying term plan, but order additional lines ala carte or within a non-termed CCB package will receive a twenty-five dollar (\$25) bill credit per new line added, up to a maximum of four (4).
- Customers can add a maximum of four (4) additional lines per location that are eligible to receive a bill credit under this promotion. (C)
- The application date of orders must be between 01/01/2010 – **12/31/2010**. (C)
- All orders must be completed by **01/31/2011**.
- Subscribers participating in a Product Level or Volume and Term CSA are not eligible to participate in this promotion.
- This offer can be combined with the Exclusively 40 and 50 offers and customers will be eligible for the \$25 bill credit per line (Max \$100).
- This offer CAN NOT be combined with: Save the Deal/Save a Line, Welcoming Rewards or Local Trio.

BY: Marshall M. Criser III, President -FL
Miami, Florida

<u>Complete Choice for Business Term Plan</u>	<u>The Complete Choice for Business Term Plan Promotion is available to eligible business customers. During the promotional period eligible business customers will receive a \$35 per line effective rate for Complete Choice for Business package charges.</u>	<u>09/01/2011</u> to <u>08/31/2012</u>	(N)
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Promotion Specifics (N)
Eligible customers are those business customers who are subscribed to Complete Choice for Business when it is part of a bundle.¹ These eligible customers who subscribe to a 12- or 24-month Term Plan for Complete Choice for Business as part of a bundle will receive a \$35 per line effective rate for Complete Choice for Business package charges. (N)

Promotion Restrictions (N)
Offer may not be combined with Complete Choice for Business Term Plan discounts. This offer is only allowed on single location accounts. Billed to Number (BTN) arrangements are not allowed. This offer is limited to 500 lines per customer for the sum of all contracts and for all subsidiaries. When the customer's bundle subscription expires these benefits will no longer apply. All other terms and conditions associated with Complete Choice for Business, as appropriate, will apply. (N)

¹The bundle combines Complete Choice for Business, provided by AT&T Alabama, AT&T Florida, AT&T Georgia, AT&T Kentucky, AT&T Louisiana, AT&T Mississippi, AT&T North Carolina, AT&T South Carolina, and AT&T Tennessee with services offered by affiliates of these Companies (Long Distance, non-regulated Internet services and /or Mobility) in a bundled offering. (N)